

Mouse, Moo & Me Too

LIFE AS A SWEATING, SQUATTING, RUNNING MUM OF TWO



SAMANTHA WILLS

FITNESS AND
PARENTING BLOGGER

CONTACT

+44 7843 208429

HELLO@MOUSEMOOMETOO.COM

WWW.MOUSEMOOMETOO.COM

SOCIAL MEDIA

TWITTER: @MOUSEMOO_METOO

FACEBOOK: /MOUSEMOOMETOO

INSTAGRAM: @MOUSEMOO_METOO

PINTEREST: /MOUSEMOOMETOO

ABOUT ME

I launched my website in May 2016, primarily as a way to share my parenting experiences and keep my brain cells ticking over while on maternity leave. A large part of my lifestyle focused on fitness and wellbeing, but I didn't think that my readers would be interested in it. How wrong I was!

I began to blog about workouts, nutrition, motivational tips and goal-setting, as well as retaining a presence with my parenting posts. I'm now happily sitting in my own little niche of fitness and parenting, and reaching a wide demographic of like-minded, health conscious readers.

FOLLOWING



735



4350



1775



253

SKILLS

- SEO and Google Analytics
- Social media strategy
- Marketing
- Web content development
- Copywriting
- Corporate blogging
- Project management
- Layout design
- Photo editing
- Market research
- Press releases and product information